

## The CEO / CXO's Goldmine

Unlocking hidden values across supply chain  
through Decision Science

### IFQM Academy for *Business Excellence*

#### Mission

Contribute to achieving business excellence with impactful learning solutions for Cultural and Collective capabilities to support Strategy and Sustainability of IFQM members and industry at large.

### Strategic Decision Science: A Leader's Guide to Hidden Value

Total No. of  
participants:

40

Minimum participants  
per company:

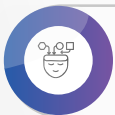
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#### Programme Outcomes

On completion of the programme the  
participants will be able to



Reduce common cognitive biases and noises  
influencing managerial decisions through guided  
reflection.



Evaluate the validity and relevance of analytical insights  
in simulated datasets.



Assess the quality of proposed decisions with  
structured scenario analysis.



Identify and interpret hidden values and opportunities  
across the supply chain.

26<sup>th</sup> Nov '25  
9am – 5pm

Venue: TVS IQL,  
Anekal, Bengaluru

#### Programme Fees

INR 20,000 +GST



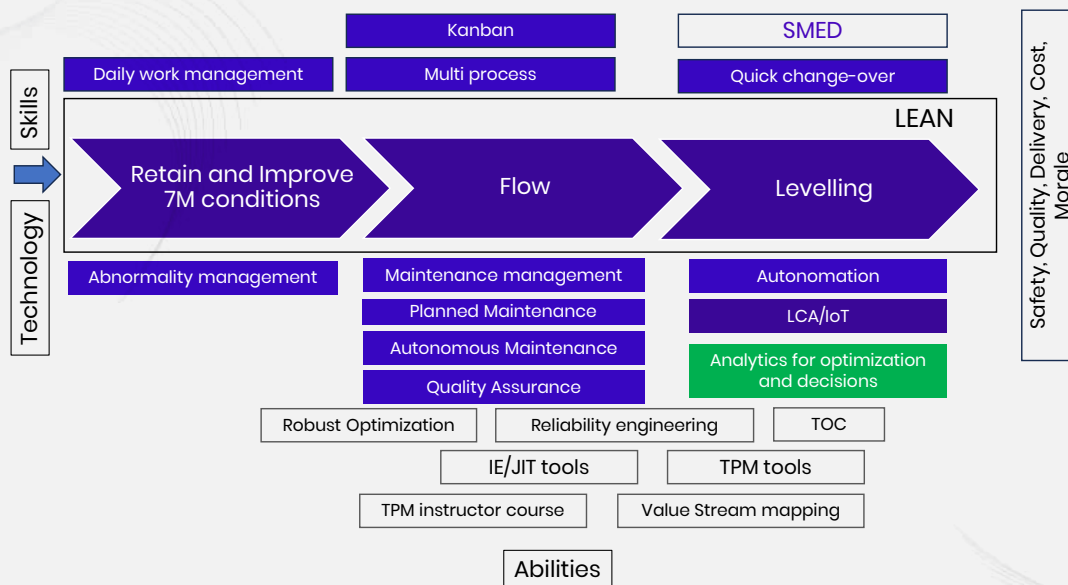
Who is this programme for?

MDs, CEOs,  
Directors

CXOs of end to  
end supply chain

Business heads

## IFQM Model of Operational Excellence



Achieve sustainable business growth and transformation by integrating data-driven decisions into leadership practices – enabling leaders to translate analytics into strategic insights, informed decisions, and organizational excellence.

## Facilitator



**Abhijit Deshmukh**  
(Professor Emeritus Purdue University)

Dr. Abhijit Deshmukh is a global expert in systems engineering, complexity science, and strategic decision-making. As the James J. Solberg Head and Tompkins Chair at Purdue University, he led one of the world's top industrial engineering programs.

He has held leadership roles at Texas A&M University and the National Science Foundation, directing national initiatives in engineering and cyberinfrastructure. His research focuses on distributed decision-making, adaptive systems, healthcare policy, and digital infrastructure—key areas driving innovation in today's enterprises.

A fellow of the Institute of Industrial Engineers, Dr. Abhijit Deshmukh has received the NSF Director's Award for Collaborative Integration and multiple honors from professional societies. His work bridges academia and industry, offering executives forward-thinking strategies for navigating complexity and leading high-impact transformation.



**Priviledged Access**

**OR CONFERENCE**

“It's our way of thanking you for being at the forefront of decision excellence.”

## Operations Research (OR) Conference

Date: 28 Nov 2025

Time: 9am – 5pm

Venue: TVS Institute of Quality and Leadership (IQL)